



## Rural Economic Development Plan

**A Plan to Revitalize Rural Communities**





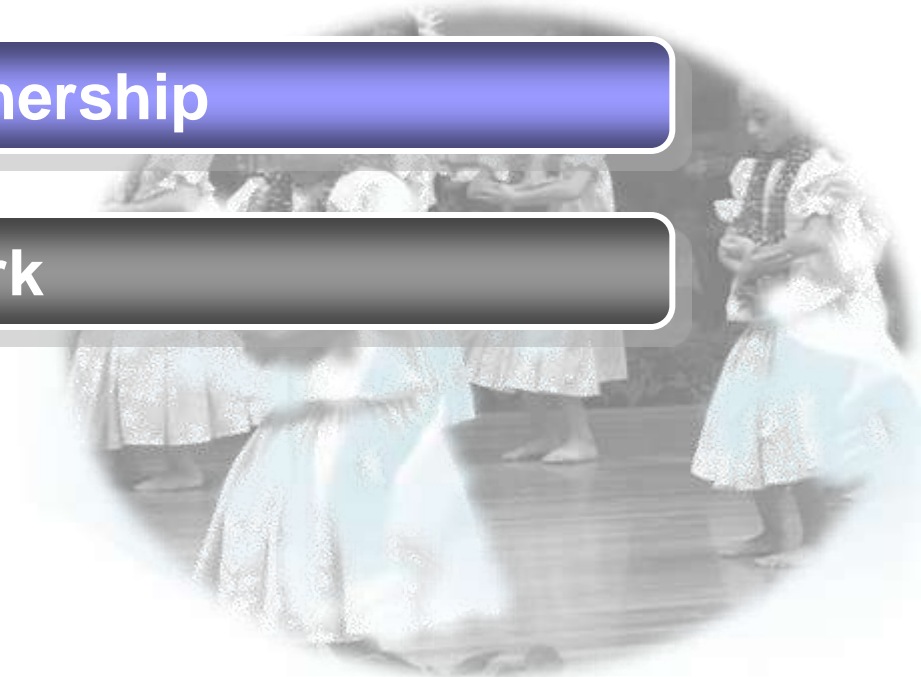
# Getting Started

**1. Rural Economic Development Template**

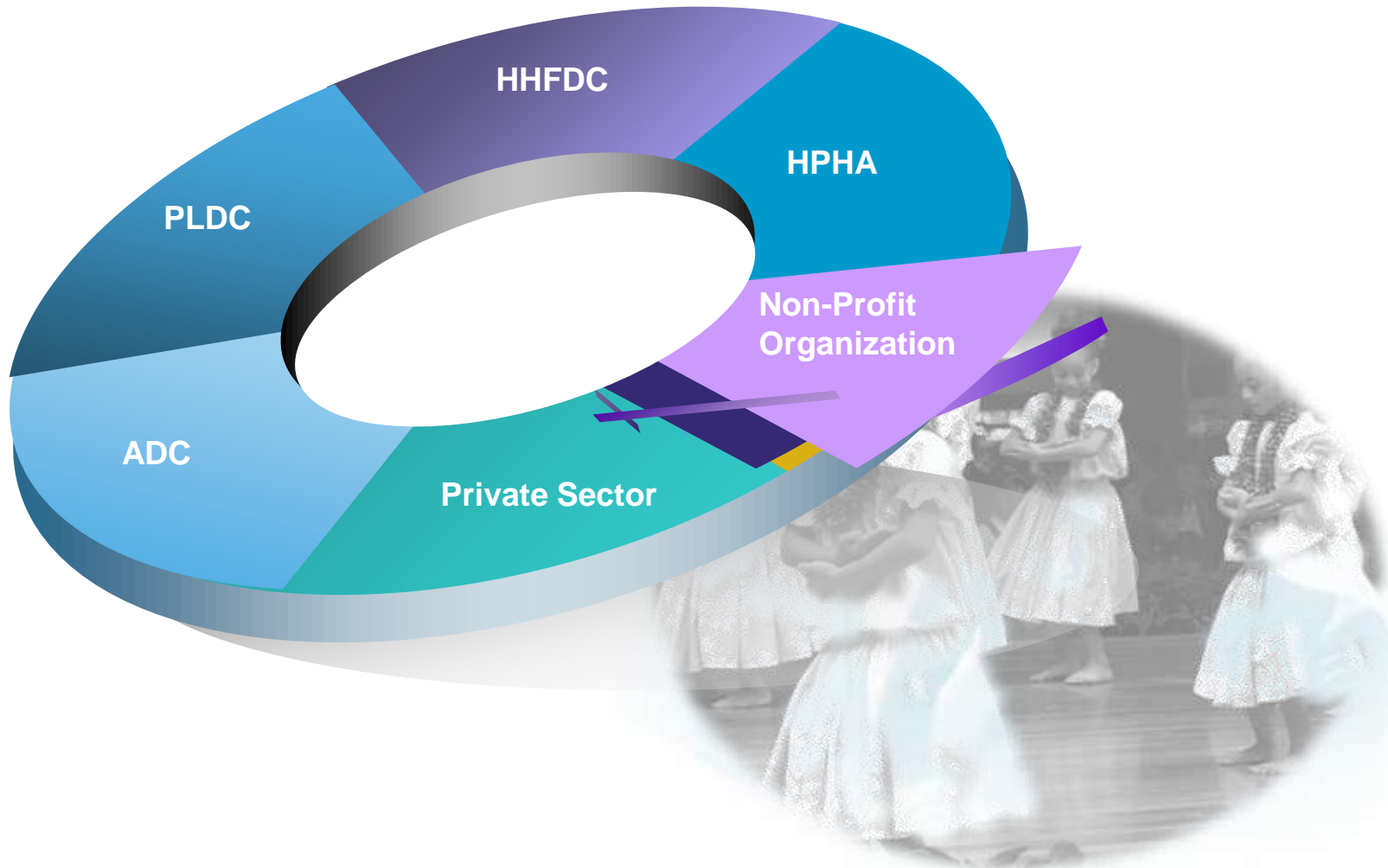
**2. Public Sector**

**3. Public-Private Partnership**

**4. Strategic Framework**

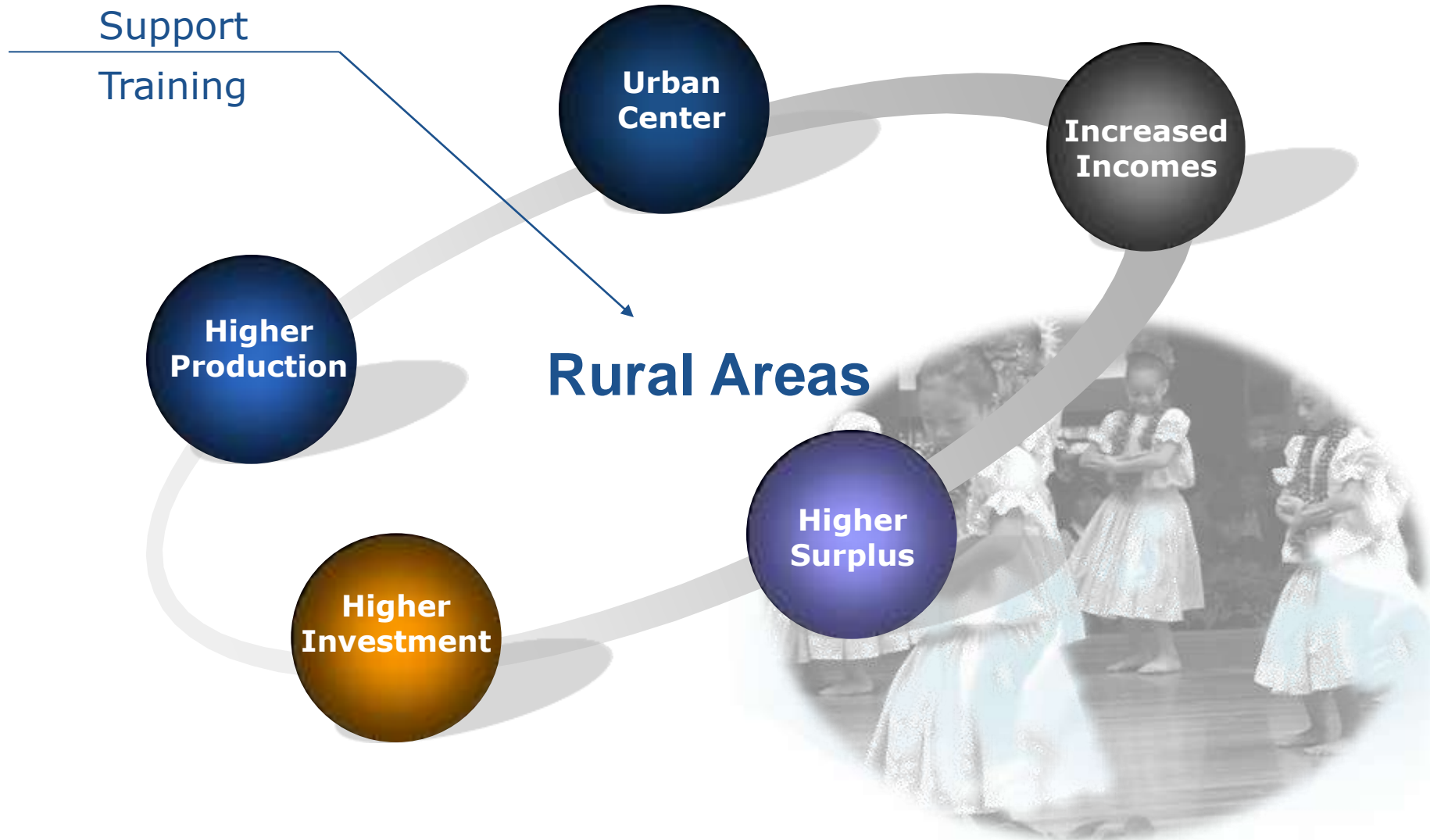


# Rural Economic Development Template





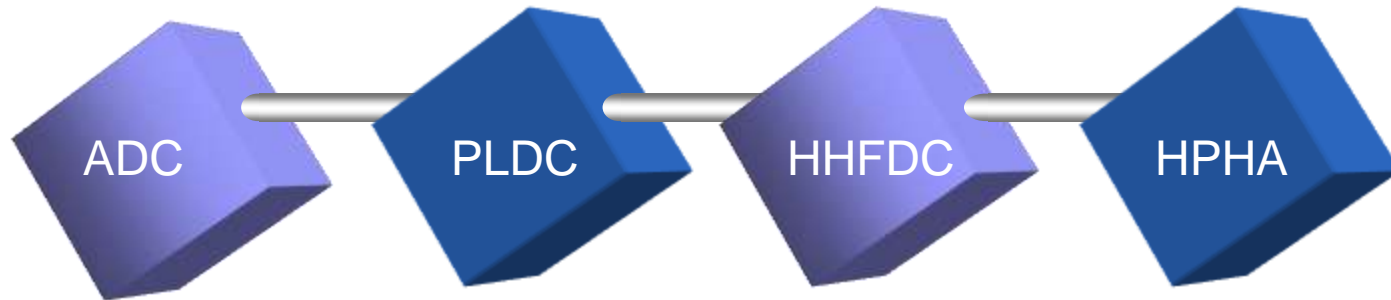
# Rural Economic Development Template







# Public Sector



**Partner with the agriculture community and provide infrastructure for commercial agriculture use and assist with lowering production costs.**

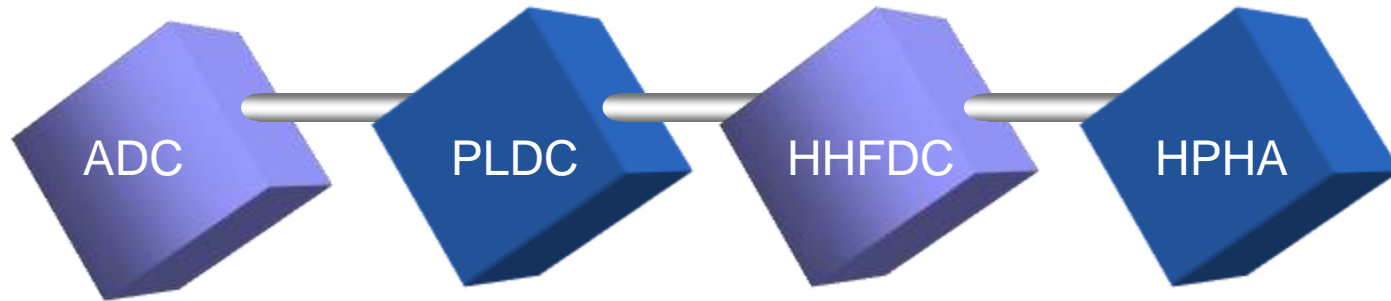
**Enter into Public-Private partnership agreements that will generate revenue via revitalization of state facilities and redevelopment of underutilized public lands.**

**Tasked with developing and financing low- and moderate-income housing projects and administering homeownership programs.**

**Charged with managing federal and state public housing programs.**



# Powers



[http://www.capitol.hawaii.gov/hrscurrent/Vol03\\_Ch0121-0200D/HRS0163D/HRS\\_0163D-.htm](http://www.capitol.hawaii.gov/hrscurrent/Vol03_Ch0121-0200D/HRS0163D/HRS_0163D-.htm)

[http://www.capitol.hawaii.gov/session2011/bills/GM1158\\_.PDF](http://www.capitol.hawaii.gov/session2011/bills/GM1158_.PDF)

[http://www.capitol.hawaii.gov/hrscurrent/Vol04\\_Ch0201-0257/HRS0201H/HRS\\_0201H-.htm](http://www.capitol.hawaii.gov/hrscurrent/Vol04_Ch0201-0257/HRS0201H/HRS_0201H-.htm)

[http://www.capitol.hawaii.gov/hrscurrent/Vol07\\_Ch0346-0398/HRS0356D/HRS\\_0356D-.htm](http://www.capitol.hawaii.gov/hrscurrent/Vol07_Ch0346-0398/HRS0356D/HRS_0356D-.htm)



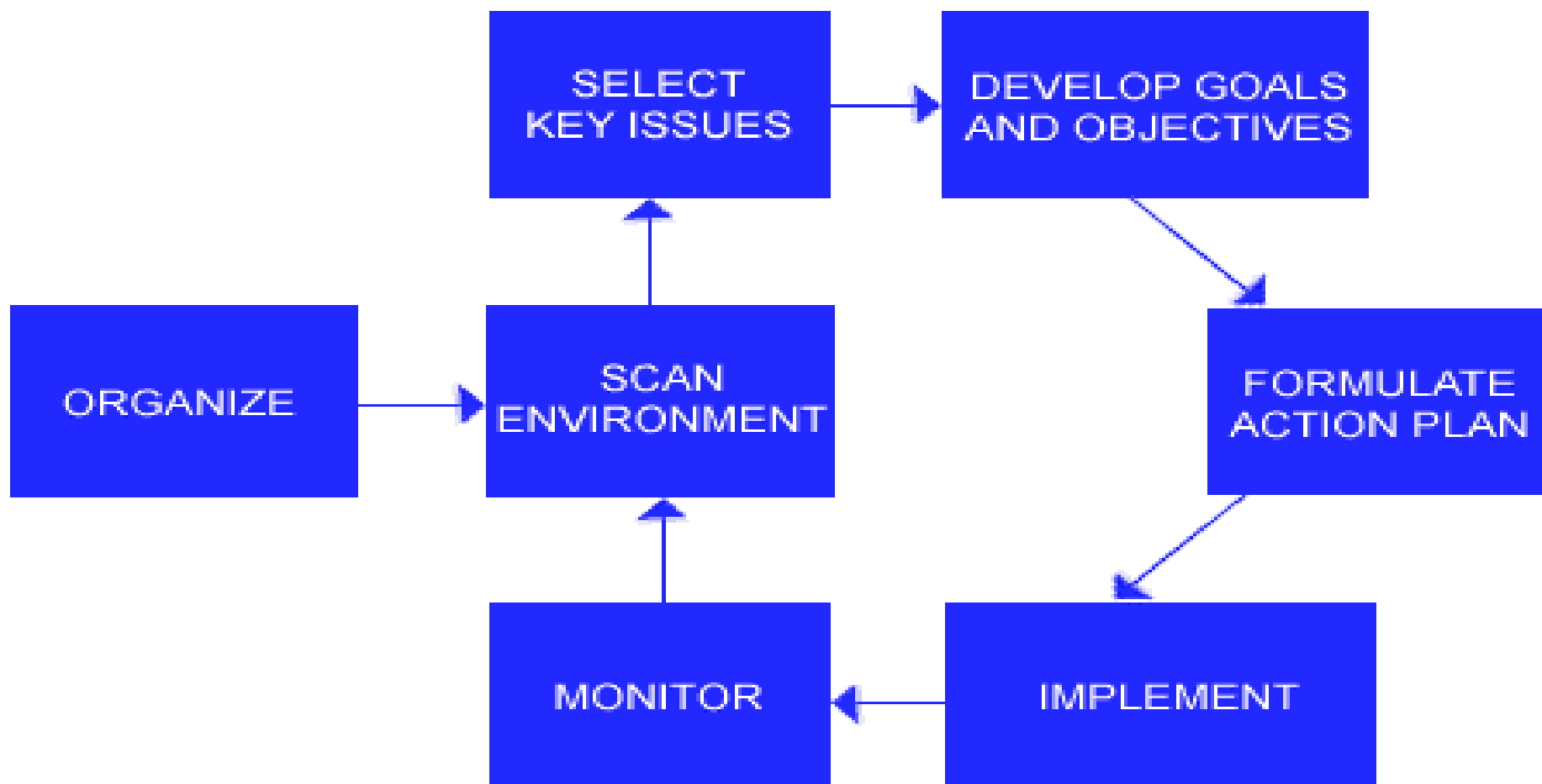
# Public-Private Partnership

## Building Relationships



# Proposed Strategic Framework

**FIGURE 1. THE STRATEGIC PLANNING PROCESS**





# Proposed Strategic Framework

## Public Sector Partnership

- Access to market inputs (skilled labor force, power, agriculture, and financial services)
- Public-Private Partnership in infrastructure and business
- Private sector small business opportunities

## Economic Reform

- Commercialization of Agriculture
- Financial sustainability in public utilities and public sector enterprises
- Delivery of financial services
- Streamlining the process via Public Sector Agencies

## Reduce Development Imbalance

- Rehabilitation and reconstruction
- Improved access resulting in growth benefits
- Infrastructure - Development (alternative energy, sanitation, and environment friendly waste management practices)



# Proposed Strategic Framework

## Agribusiness Development Corp.

- Access to new crops, markets, and lower production costs
- Transition former plantation land and water systems for diversified agriculture
- Provide funding, support and solutions to issues facing the agriculture industry

## Dept. of Agriculture

- Administers the management of key agricultural resources
- Handles with preserving the important resources to ensure the viability of Hawaii's diversified agricultural industry
- Regulatory arm for agricultural industry

## CTAHR

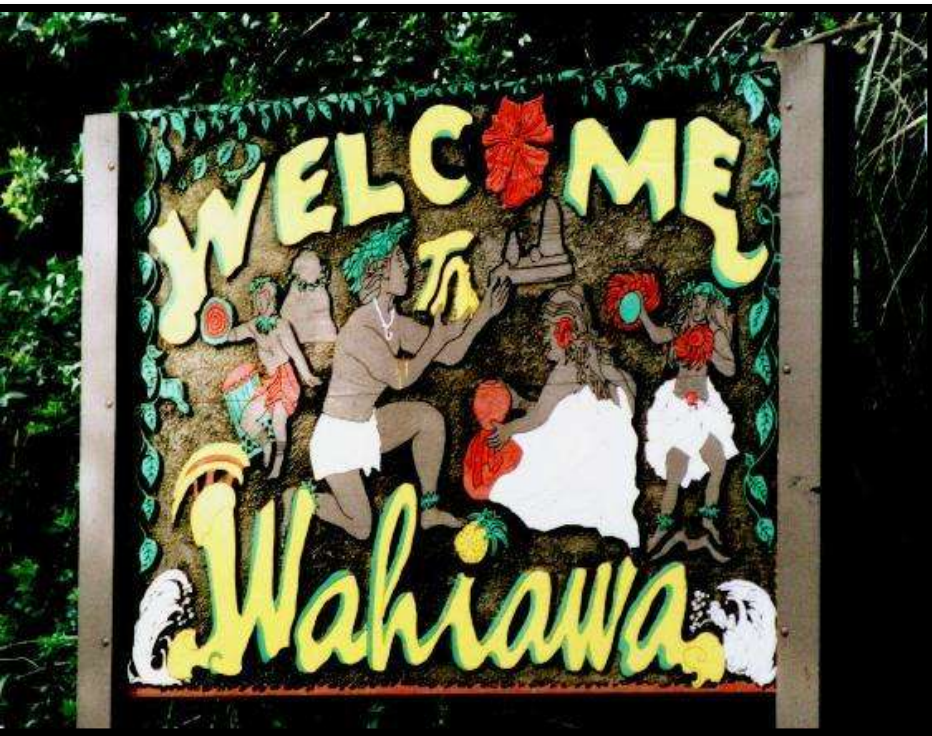
- Expanding educational field work for undergraduate and graduate students
  - Increase Research opportunities
  - Increase patent opportunities
  - Increase Markets



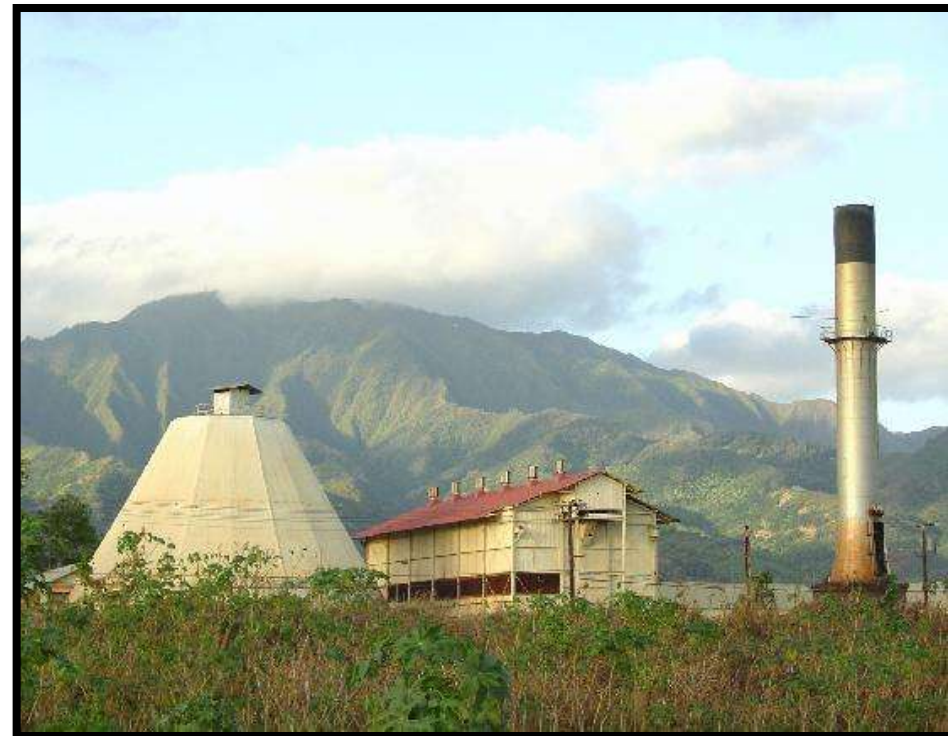
# Proposed Strategic Framework



## x Identify Rural Communities



Wahiaawa



Waialua



# Proposed Strategic Framework



- ✘ Identify Microclimate
  - ✘ Diversified Agriculture
  - ✘ New Crop

# Proposed Strategic Framework



ADC

✘ Assist with New Ag Development

DOA

CTAHR





# Proposed Strategic Framework



## ✘ Neighborhood Revitalization Strategy Area

- ✘ HHFDC – Assist with Redevelopment of Community Main Streets
- ✘ HPHA – Assist with Workforce Housing



# Proposed Strategic Framework

## ✘ Public Lands Corporation

- ✘ Identify Public Lands to Establish Economic Development via PPP





# Proposed Strategic Framework

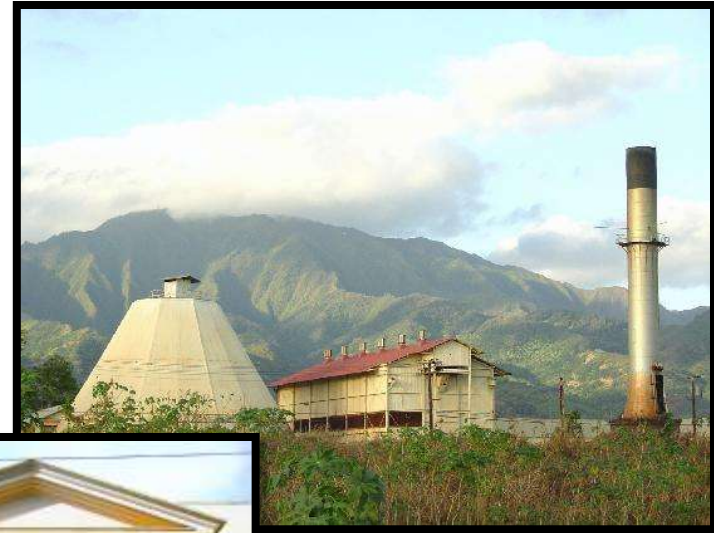
- ✘ Wahiawa Community Based Development Organization Program (WCBDO)
  - ✘ Responsible for developing and implementing area-wide projects
  - ✘ Supports project that will provide a strong economic base and improve the quality of life
  - ✘ Serves as a Community Advisory Committee





## Waialua Sugar Mill:

- Serves as North Shore Industrial Park
  - Waialua Soda
  - North Shore Soap Factory
  - Third Stone Glassing
- Across Waialua Shopping Center
  - Dilapidated and Underutilized Buildings





## Wahiawa Town:

- Gateway to North Shore
- Main Street Redevelopment
- Recreational Opportunities
- New Crop, Diversified Ag Industry





# Case Studies



## Sandpoint, ID



- Major Industry: Tourism & Recreation
  - Scenic lake
  - Headquarters of women's apparel retailer
  - National salad dressing manufacturer
  - Location of one of the largest film festivals in the Northwestern United States